

SMOOTHIES

A TASTY WAY TO YOUR 5 A DAY



Projuice Smoothies

CLASSIC smoothies



Coconut Crush

PRO085

30x150g

The Coconut Crush Smoothie is a light refreshing concoction of Pineapple and Coconut Milk.

£39.17



Mango Dream

PRO086

30x150g

The Mango Dream is a simple yet scrumptious Smoothie containing Mango and Pear.

£37.17



Berry Burst

PRO001

30x150g

A wonderful combination of Blackberry, Blackcurrant, Blueberry & Banana giving a summer taste explosion!

£39.75



Raspberry Heaven

PRO003

30x150g

The combination of Raspberry, Blueberry, Apple & Mango gives you a boost!

£38.13



Pineapple Sunset

PRO005

30x150g

A truly tropical blend of Pineapple, Papaya and Mango

£39.11



Strawberry Delight

PRO002

30x150g

A unique combination of Strawberry, Peach & Papaya for a refreshingly tropical fusion.

£37.06

Strawberry Fantasy

PRO004

30x150g

A traditional yet ever popular smoothie combining the classic smoothie fruits Strawberry and Banana

£35.65



super SMOOTHIES



Passion Storm

PRO026

30x150g

A tantalising tropical taste -
Passion Fruit, Papaya, Pineapple,
Peach, Guava & Aloe Vera

£40.29



Ginger Beets

PRO051

30x150g

A wonderfully unique
combination of Beetroot, Ginger,
Pineapple and Blueberry

£36.29



Acai Kick

PRO057

30x150g

A powerful combination of Acai,
Strawberry, Blueberries & Mango
giving a fantastic kickstart to your
day.

£38.53



Super Green

PRO087

30x150g

Spinach – Avocado – Apple –
Lime – Basil – Spirulina

£34.42



Green Reviver

PRO052

30x150g

This amazing green smoothie
combines Curly Kale, Lemon
Grass, Banana and Mango

£33.25



STARTER KIT OFFER

90 Smoothies

30 of each of the following flavours:

♦ Strawberry Fantasy ♦ Pineapple Sunset ♦ Green Revivier

PLUS 12x1ltr STERLING APPLE JUICE

PLUS PROMOTIONAL PACK - A5 POSTERS & TABLE TALKERS

RETAIL VALUE £382.50 (BASED ON AN RRP OF £4.25 EACH)

ONLY
£89.95
EXCLUDING VAT

projuice ProBlend 950SE

The ProBlend 950SE Blender is our quietest ever blender, reducing blending noise by up to 80% to a conversational level. It has been exclusively designed for the smoothie and shake market and will also blend frappes, cocktails, ice as well as soup.

What's Included?

- 1x Problend 950SE Blender
- 1x Problend 950 Jug
- 1x Problend 950 Tamper Tool
- Warranty:
12 Months (Back to Base)



The powerful industrial high-speed 3HP (38,000 RPM) motor with 1200W power output can effortlessly crush ice. The two-in-one Japanese stainless steel cutting blades are capable of both wet and dry application. This blender is the ideal solution for any catering outlet offering blended beverages.

PRO050 Problend Touch 950 SE

1xBlender **£325.00**

Specifically designed for smoothies and shakes with 3 pre-programmed blend cycles:

20 seconds – ideal for ice cream, chocolate bar or yogurt shakes.

35 seconds – perfect for frozen fruit smoothies such as our smoothie sachets.

45 seconds – for super smoothies using harder-to-blend fruit such as acai.

Includes a virtually unbreakable BPA-FREE Eastman Tritan Co-polyester 1.5L jug with tamper tool.

Note: Lid opens to maximum height of 660mm



**BUY THE STARTER KIT AND GET
A BLENDER FOR JUST £275.00**

BLENDER OFFER

A PROBLEND 950SE BLENDER

- POWERFUL 1250W MOTOR
- SOUND ENCLOSURE
- 3 PROGRAMS FOR SMOOTHIES AND SHAKES

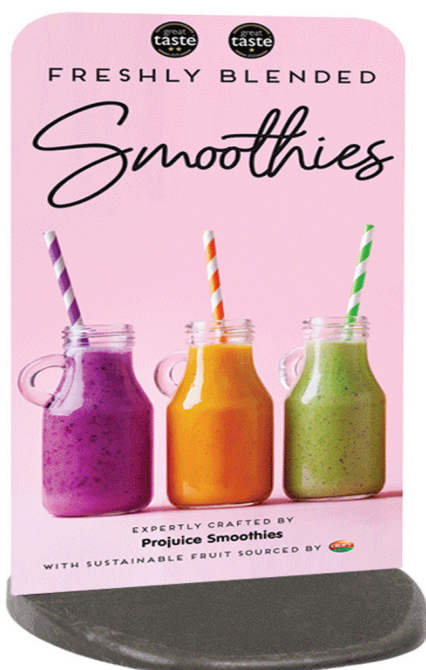
**ONLY
£275**
EXCLUDING VAT

projuice Point of Sale



INCLUDES A FULL SET OF FLAVOUR CARDS

PRO033	A4 Interchangeable Smoothie Board	1xBoard	£36.25
PRO093	Smoothie of the Day Board	1xBoard	£14.95
PRO092	Pavement Sign	1xSign	£56.25
PRO014	Recyclable Smoothie/Shake Domed Lids	1000xLids	£35.57
PRO013	Recyclable Smoothie/Shake 360ml PP Cups (12oz)	1000x12oz	£65.03
PRO055	Recyclable Smoothie/Shake 16oz PP Cups	1000x16oz	£66.23
PRO056	Red & White Smoothie/Shake Straws	1000x8ml	£38.09



projuice smoothies

- 1) add your frozen pouch
 - 2) add juice
 - 3) blend in 35 seconds
- and serve*

STEP 1



ADD 200ML OF
JUICE TO A
BLENDER

Sterling Apple Juice

**Pro-rata price 200ml portion = 20p
(average)**

STEP 2



ADD THE
CONTENTS OF
A SMOOTHIE
SACHET

Take one case of 30 frozen pouches
at an average price of £35.00...

**Pro-rata price 1x1 pouch = £1.16
(average)**

STEP 3



BLEND FOR 35
SECONDS &
SERVE!

Sell for £4.25

Average Profit of £2.89

Our Frozen Smoothie Fruit Sachets

Our smoothie blends only ever contain premium Grade A, sustainably sourced, 100% traceable frozen smoothie fruit and vegetables. For example, the bumble bees used for pollination of our strawberries in Morocco initially pass through a bath of fungicide which reduces the quantity and residues compared to spraying. The fruit and vegetables in our smoothie sachets are sourced and frozen by Crops, our partners for the past 10 years. Crops own farms all over the world in a never-ending quest to grow and supply the very best fruit.